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**FOR IMMEDIATE RELEASE**

**Storage Appliance Corporation Introduces  
Clickfree Office DVD Backup**

*With support for more than 200 file types including key Microsoft Office applications right out of the box, the DVD's "smart" software automatically backs up mission critical business data without any user intervention*

**LAS VEGAS and TORONTO, CANADA – April 28, 2008** – Today at Interop, the industry's leading business technology event, [Storage Appliance Corporation](#) introduced the [Clickfree™ Office DVD Backup](#) solution for small, medium and large sized businesses.

This newest addition to the line of Clickfree back up products gives professionals a simple way to save all their critical productivity, email, calendar, Internet and design files. With support for more than 200 file types including Microsoft Office and Adobe applications, Clickfree Office DVD is designed for anyone who wants to protect their most valuable business asset – their daily work information.

As soon as the disc is inserted into a PC's DVD drive, the Clickfree software automatically launches, searches and backs up files, including Word, Excel, PowerPoint, Outlook, Acrobat, Photoshop, Illustrator files and more. While the software's default settings will probably be sufficient for most, it is user-modifiable, giving users full control over their backups.

Available now, Clickfree Office DVD will be demonstrated at Interop 2008 in Las Vegas at the Mandalay Bay Convention Center, April 27 – May 2. Storage Appliance Corporation's booth is #1984.

"Today, 85 to 90 percent of the population does not back up their PC," said Ian Collins, president, Storage Appliance Corporation. "We hope the simplicity of our products will influence people to back up their data on a regular basis, significantly reducing the easily preventable devastation that comes from data loss."

Because the Clickfree Office DVD is so easy to use, it is ideal for employees with limited computer knowledge, making it a perfect solution for small businesses without dedicated IT

support. In addition, IT managers supporting non-technical remote workers will find tremendous value in its simplicity. Off-site employees can easily back up their laptops or home computers (that often contain work files) on a regular basis, without requiring IT help or resources. If a computer crashes, they can instantly restore their data themselves by pushing the “restore” button and be back up and running within minutes.

### ***Clickfree Music and Photo DVDs Protect Cherished Digital Media***

The new Clickfree Office DVD joins a line of existing back up DVDs offered by Storage Appliance Corporation, including [Clickfree Music DVD Backup](#) and [Clickfree Photo DVD Backup](#). A hassle-free way to protect music collections and cherished photos, the DVDs automatically search for and back up music or photo extensions right out of the box. All popular and file formats are supported.

### ***Back Up Your Entire PC with the Clickfree Hard Drive***

For customers who want to back up all their data onto a hard drive, Storage Appliance Corporation also offers the 120GB [Clickfree HD701](#). It automatically backs over 350 file types including Word, Powerpoint, emails and their attachments, photos, movies and music files. It even finds preferences, favorite websites and browser lists. At \$149, it offers a tremendous value to families and IT managers, as one device can back up data from up to 10 computers, compartmentalizing each PC’s information for easy data identification and recovery.

All Clickfree back up devices are ideal for transferring files to a new computer. In case of hard drive failure or to share files with a new computer, simply click the “restore” button, and all the files will be brought into their original locations again.

### ***Pricing and Availability***

The Clickfree Office DVD 5 Pack is available now at leading retail outlets in the U.S. and Canada. The MSRP is \$14.99. All Clickfree back up solutions can also be purchased online direct from Storage Appliance Corporation. Visit [www.goclickfree.com](http://www.goclickfree.com) for more information or to locate a store.

### ***About Storage Appliance Corporation***

Storage Appliance Corporation develops intelligent, “ClickFree™ personal storage devices specifically designed for ease of use. ClickFree™ backup is the world’s first technology that performs backup by simply connecting the storage device to the PC without having to set up or configure software. Storage Appliance also partners with other leading brands and has delivered the world’s first photo centric ClickFree™ device. See [www.storage-corp.com](http://www.storage-corp.com) for additional information.

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